

2022 Annual Youth Water Poster Contest Rules and Guidelines

Poster Theme: “Every Drop Counts: Use It Wisely!”

Overall Learning Objectives

- ✓ Increase student awareness of California’s ongoing drought conditions and the importance of protecting our natural resources.
- ✓ Educate students about water conservation inside and outside of the home, at school, in recreation and the community.
- ✓ Inspire students to explore ways they can cut back water use in their daily lives.
- ✓ Instill smart water use habits.

Goals of Contest

To raise awareness of and promote water conservation as a way of life through creative expression.

Instructions for Activity

Instruct students to create a poster that makes a statement about water conservation and the importance of using water wisely. (See the 2021 Kids Activity Book for information and ideas.)

Guidelines: All Entries Must Adhere To All Guidelines & Poster Specifications

- ✓ Open to students in grades K-12 who are residing in Santa Ana. One entry per student.
- ✓ Each entry must have the parent/guardian approval form taped to the back of the poster. All information including the student’s name, age and grade level, teacher’s name, school name, and name, phone number, and address of parent or guardian must be clearly written so that the winners can be identified and contacted easily. (See the form in this packet.)
- ✓ **Entries that do not adhere to all poster specifications will be disqualified.**
- ✓ Judges will consider artistic interpretation, level of originality (e.g., uniqueness, creativity), effort, grammar, degree of visual and word clarity (e.g., the use of color, art media and/or the written word) and how well the art reflects the theme.*
- ✓ The decision of the judges is final.

Using water wisely should be a way of life for us all.
Santa Ana youth ages 5-18 are encouraged to create posters
that reflect this year’s theme: “Every Drop Counts: Use It Wisely”

* Judges do not know the name, gender, or school of the student. Posters are judged by grade level only.

Poster Specifications

Each of these selection criteria **MUST** be followed in order for the artwork to qualify for judging by the City of Santa Ana. **Entries that do not adhere to all poster specifications will be disqualified.**

- 1. Poster Size:** Artwork must be presented in a horizontal format and drawn on **WHITE** poster board or **WHITE** drawing paper that is **12" high X 18" wide** (**Oversized, undersized or vertical artwork WILL NOT BE eligible.**)
- 2. Materials:** Bold, bright, brilliant colors show up the best! You may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
- 3. Format:** Artwork **must** have AT LEAST a **one-inch white or blank border on all four sides.** This is a graphics and framing requirement.
- 4. Theme: "Every Drop Counts: Use It Wisely!"** A *short* message **must** be written on the artwork (but, not necessarily the words *Every Drop Counts!*). The fewer words written the better. Remember, words **must** be spelled correctly! **Posters with misspelled words will not be selected.**
- 5. Subject:** Artwork must depict various ways to conserve water or use water wisely. This can include:
 - Inside or outside of the home
 - In industries or businesses
 - In agriculture; or
 - In recreation

Please use information in the **2021 Kids Activity Book** to guide your students. The Activity Book can be downloaded by visiting on our Poster Contest webpage at <http://santaanawater.org/contest>. If you would like to order hard copies, please call Robert Hernandez at (714) 647-3341.

- 6. Originality:** Artwork must be ORIGINAL (no traced, trademarked, or copyrighted characters and slogans, i.e. Snoopy, Sponge Bob etc.) The City of Santa Ana reserves the right to question or disqualify any artwork that is clearly not the work of the youth based on their age and grade level.

Deadline and Details

- ✓ The Youth Water Poster Contest is open to students in grades K-12 who are residing in Santa Ana.
- ✓ Artwork must be sent in a flat, sturdy box or tube.
- ✓ In order to be reviewed for the contest, entries must be delivered to the City of Santa Ana Water Resources Division by 4:00 pm on Tuesday, March 22, 2022 (World Water Day!):

City of Santa Ana
Water Resources Division
215 South Center Street
Santa Ana, CA 92703
Attn: Youth Water Poster Contest

- ✓ All entries become the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its water conservation campaign and promotional items and for any other City public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as T-shirts, stickers, calendar magnets and postcards.

Awards Reception:

Winning entries will be notified and honored at our Youth Water Poster Contest Exhibit and Awards Reception in 2022. Please stay tuned for the date! Special prizes will be awarded to one Grand Prize Winner and two finalists in each age category. Prizes range from gift certificates to Nintendo Switch and iPads.

Teacher Drawing:

To acknowledge teachers who actively encourage student participation in the contest, we will hold a special drawing for teachers with 8 or more student entries from their classroom. The drawing for a \$200 gift certificate from Art Supply Warehouse will take place at our Youth Water Poster Contest Exhibit and Awards Reception in 2022. While not mandatory to receive the winning draw, we encourage teachers to join us at the reception!

DISCLAIMER: This activity is not a school-sponsored activity and is not endorsed by the school or the Santa Ana Unified School District. The activities, products, or services advertised in this flyer are not endorsed by the school or the District."

RECTIFICACIÓN: Esta actividad no está patrocinada por la escuela, y no está promocionada por la escuela ni el Distrito Escolar Unificado de Santa Ana. Las actividades, productos o servicios publicitados en este panfleto no están respaldados por la escuela ni el Distrito."

Tape This Page on the Back of Your Poster

Youth Artwork Rights / Parental Approval Form

Any submission becomes the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its campaigns and promotional items, and for any other City of Santa Ana public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items at T-shirts, stickers, magnet calendars and postcards.

____ **Yes**, I have read the rules and guidelines, and understand entries that do not adhere to all poster specifications will be disqualified. (**Visit www.santaanawater.org/contest for rules and guidelines.**)

____ **Yes**, I approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

____ **No**, I do not approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

Youth's Name (**please print**)

Name of Parent/Guardian (**please print**)

Date (**please print**)

Signature Parent/Guardian

Email address (**please print**)

2022 Annual Youth Water Poster Contest Information Card

Youth's Name: _____ Age: _____

School Name: _____ Grade Level: _____

Teacher's Name: _____

Parent/Guardian Name: _____

Parent/Guardian Phone: _____

Parent/Guardian Address: _____

NOTE: Please write clearly and spell correctly ALL names and information.